

### Intro



Online galleries are huge websites that invite artists to upload and sell their work. Why is this interesting for artists? Because these platforms work regularly towards attracting the right type of audience to their websites, helping you connect with the right type of art lover.

So, listing your artworks on these websites can make wonders in helping you reach the right audiences, connecting with art lovers and even selling artworks online. There are a lot of websites to help you promote and sell your art online, in this video we'll go over 10 of my favorites.

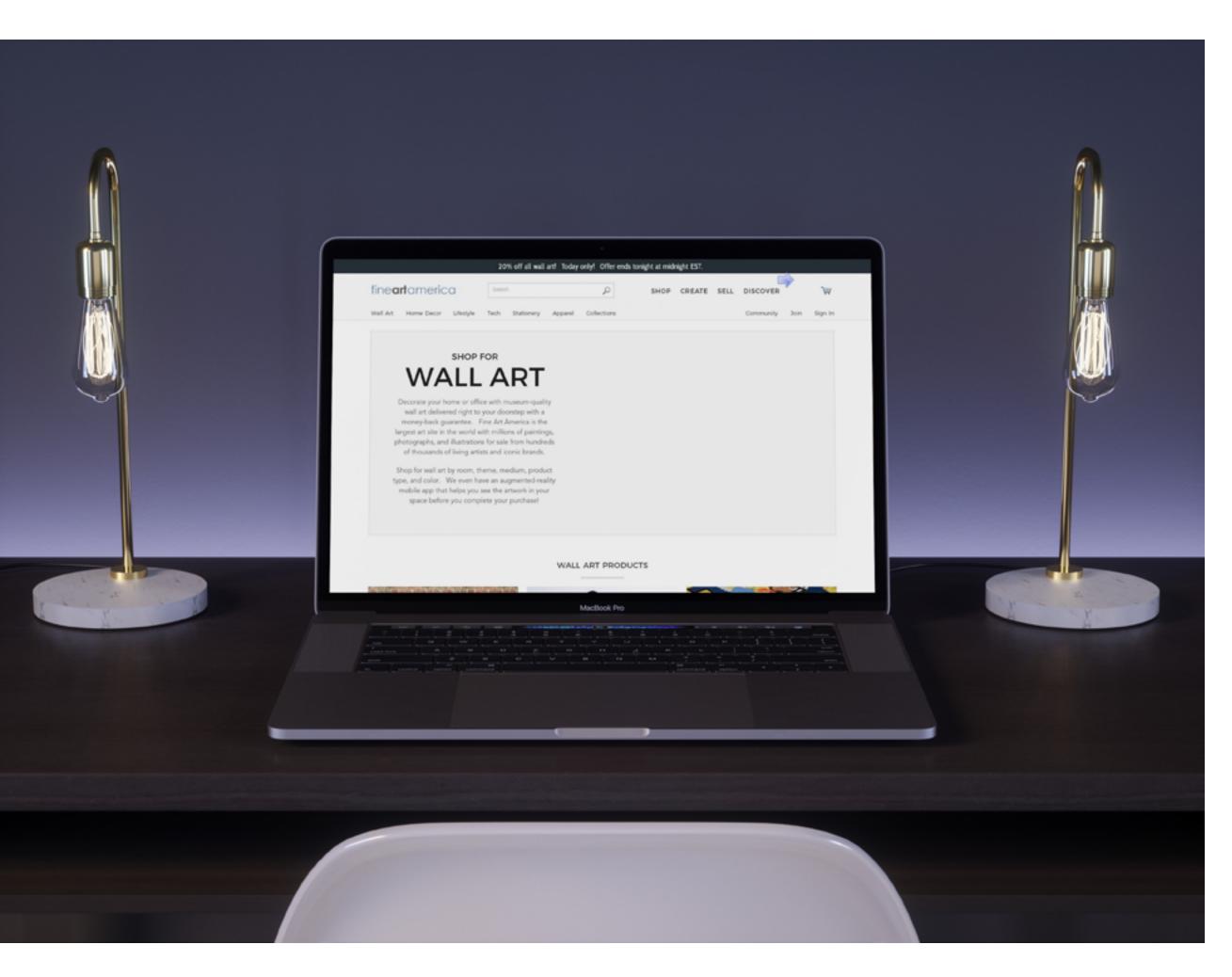
-@Stephan.vanKuyk
Artist / Art Dealer

Quick point: If you are going to start uploading and selling your art to these platforms, it's necessary that you have your art-business somewhat well organized. If your back-office is super messy, managing your artwork for sale in multiple different online shops can get very messy very fast.

With that in mind, I've created the ARTIST STOP BEING POOR community, where I help artists better organize their careers, making it easier to manage the multiple sale points. In the description I'll leave a link for you to join, we also run our own online gallery for members and regularly host exhibitions with our artists, helping them sell their art, so looking forward to having you join. With that out of the way, let's go over some of the platforms artists can use to sell their work online.

Join Our Network

### Fine Art America\*



The platform allows artists to print and sell their art on anything from wall art and home décor to apparel and fine painting and their buyers are treated to a ready-to-hang product manufactured at one of FAA's trusted plants and a 30-day money-back guarantee.

Fine art america has available a lot of tools to make selling art more easy, like a personal artist website and ar support. Setting up your account is super easy, just upload your digital files and you are ready to start selling your art as prints or products.



ArtPal is a popular, FREE gallery to sell art and buy art, representing many thousands of artists. With no membership fees and no commission it for sure a tool worth looking into. It's completely free with unlimited space to sell all of your art! You can sell originals, prints, and also use their free Print-on-Demand service for custom printing & framing.

Importantly, they also guide you through marketing your art and getting a lot more sales.

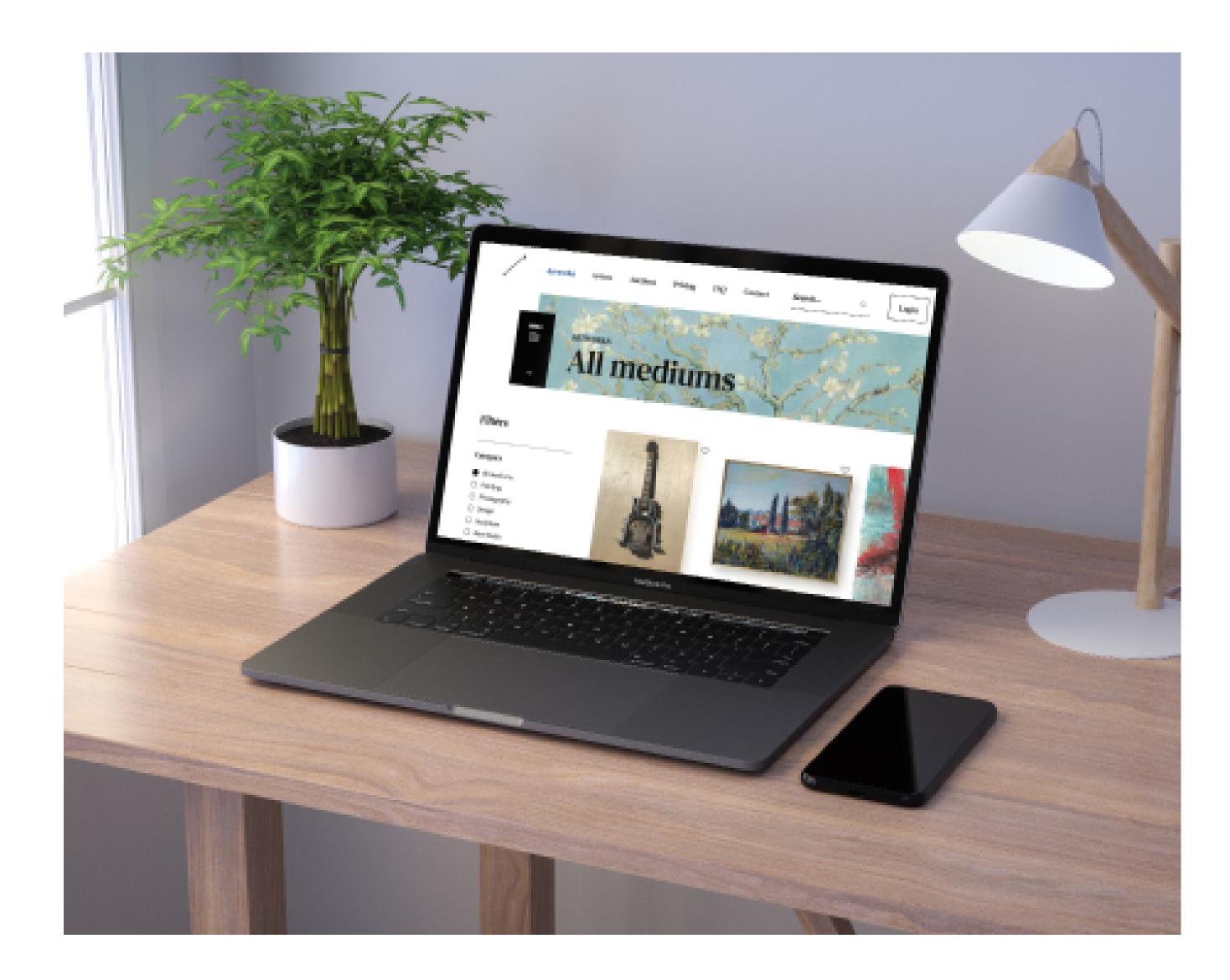
Since ArtPal is the only completely free gallery where you can sell your original artwork, prints, framing, and more, having a free gallery on ArtPal is a must. It's also quick and easy to set up, so you'll be selling in minutes!

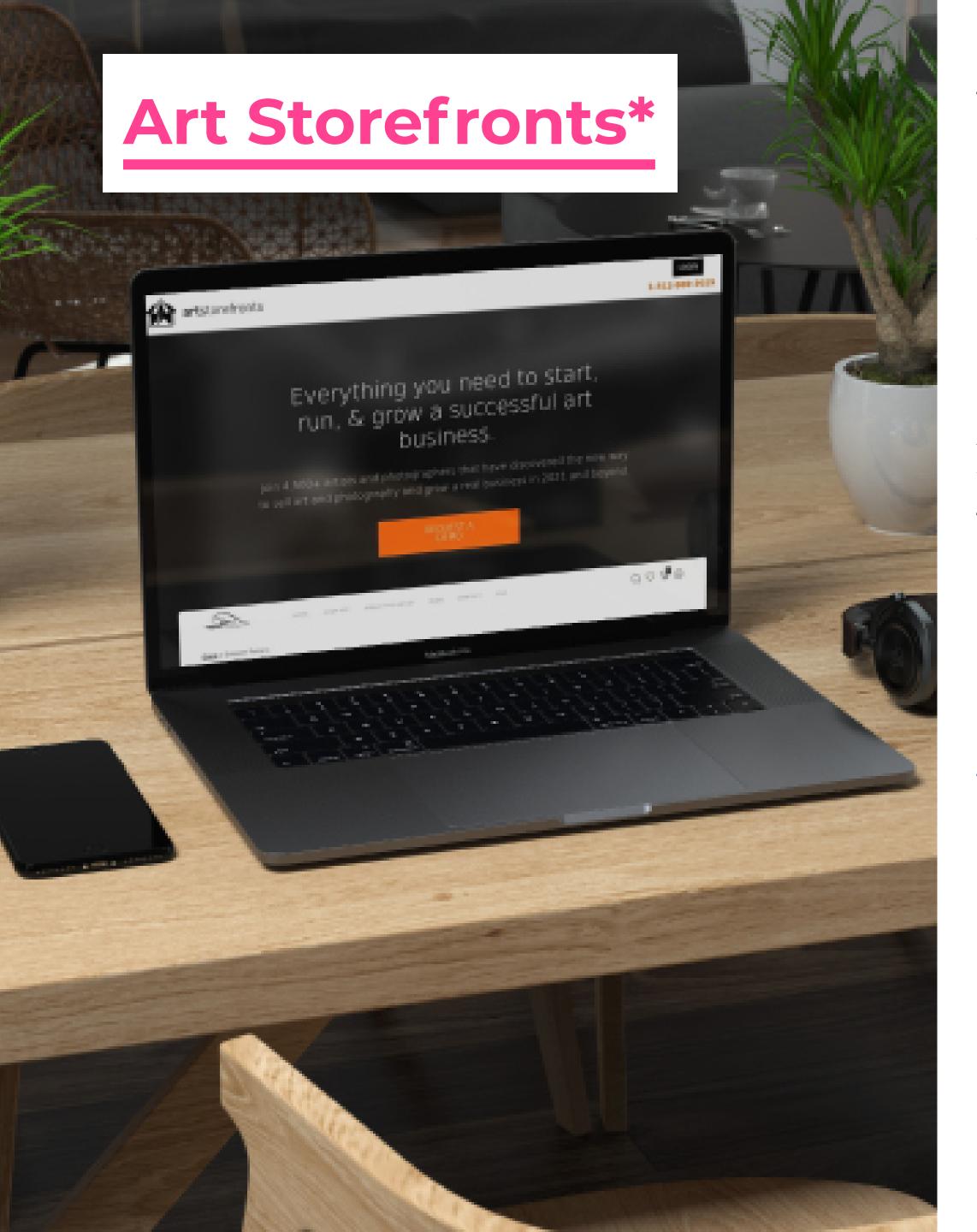
### OnlineGallery.art\*

A fast-growing online art gallery based in the Netherlands. It allows artists to display their art as part of a beautiful selection of art in various price ranges.

For a very small fee (from € 1.99 / 4.99 / 9.99 per month) artists may exhibit an art selection of their choice, with the possibility to communicate directly with art lovers.

A larger profile can be built with links to the artist's own website. When work gets sold, the artist receives 100% of the amount paid. OnlineGallery.Art also shares news on its website about the artists and their exhibitions.

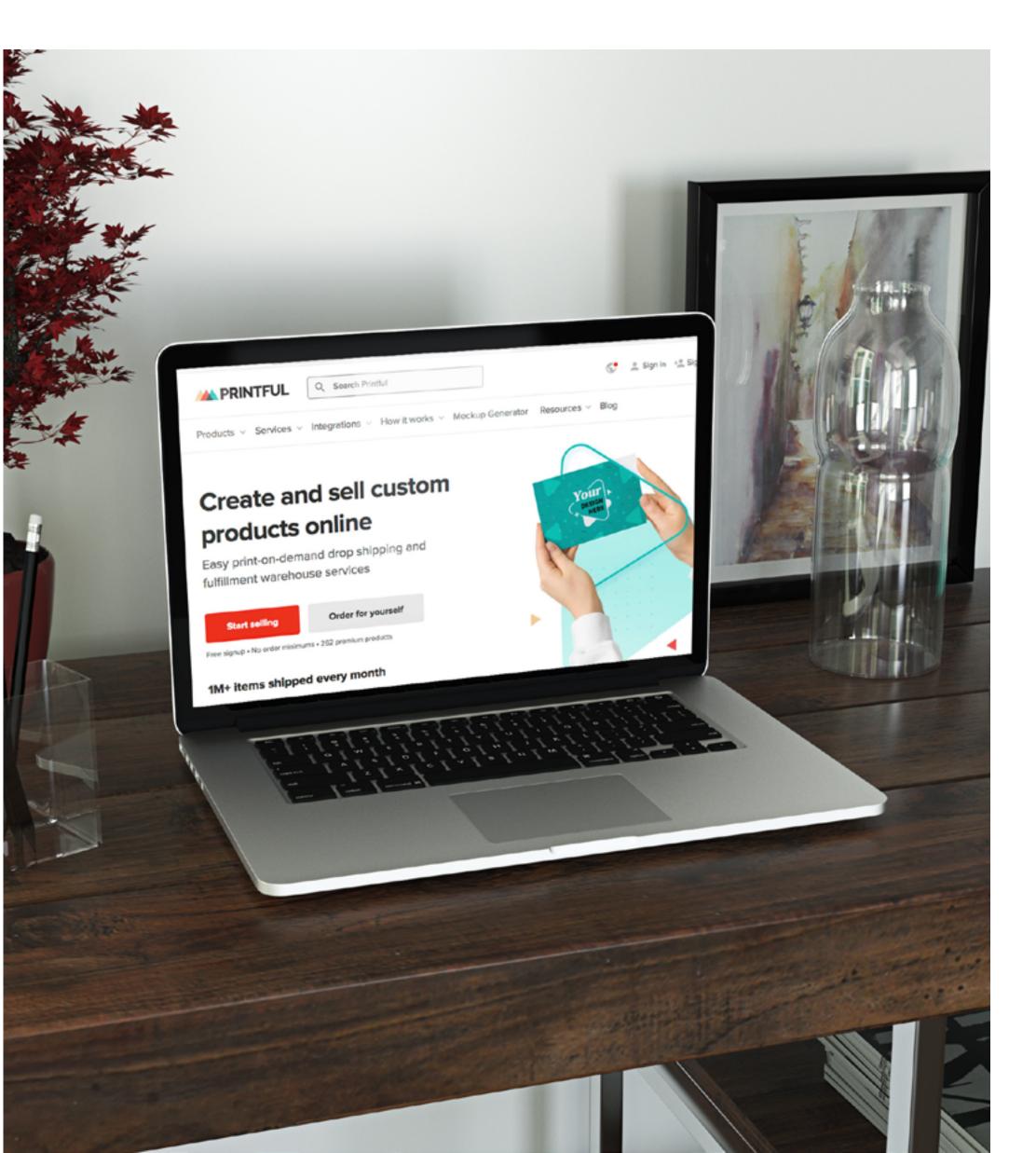




This platform allows for more experienced artists to create their own website to sell their original work as well as reproductions of their art. Beyond only building your website, ART STOREFRONTS also has an extensive educational platform to help artists manage their business in a more efficient manner.

ART STOREFRONTS allows you to build up your own website, making you ready for sales in a couple of clicks. The tools made available by their websites combined with their educational material makes for this platform an excellent opportunity for experienced artists looking to take the next big step in their careers.

# Printful

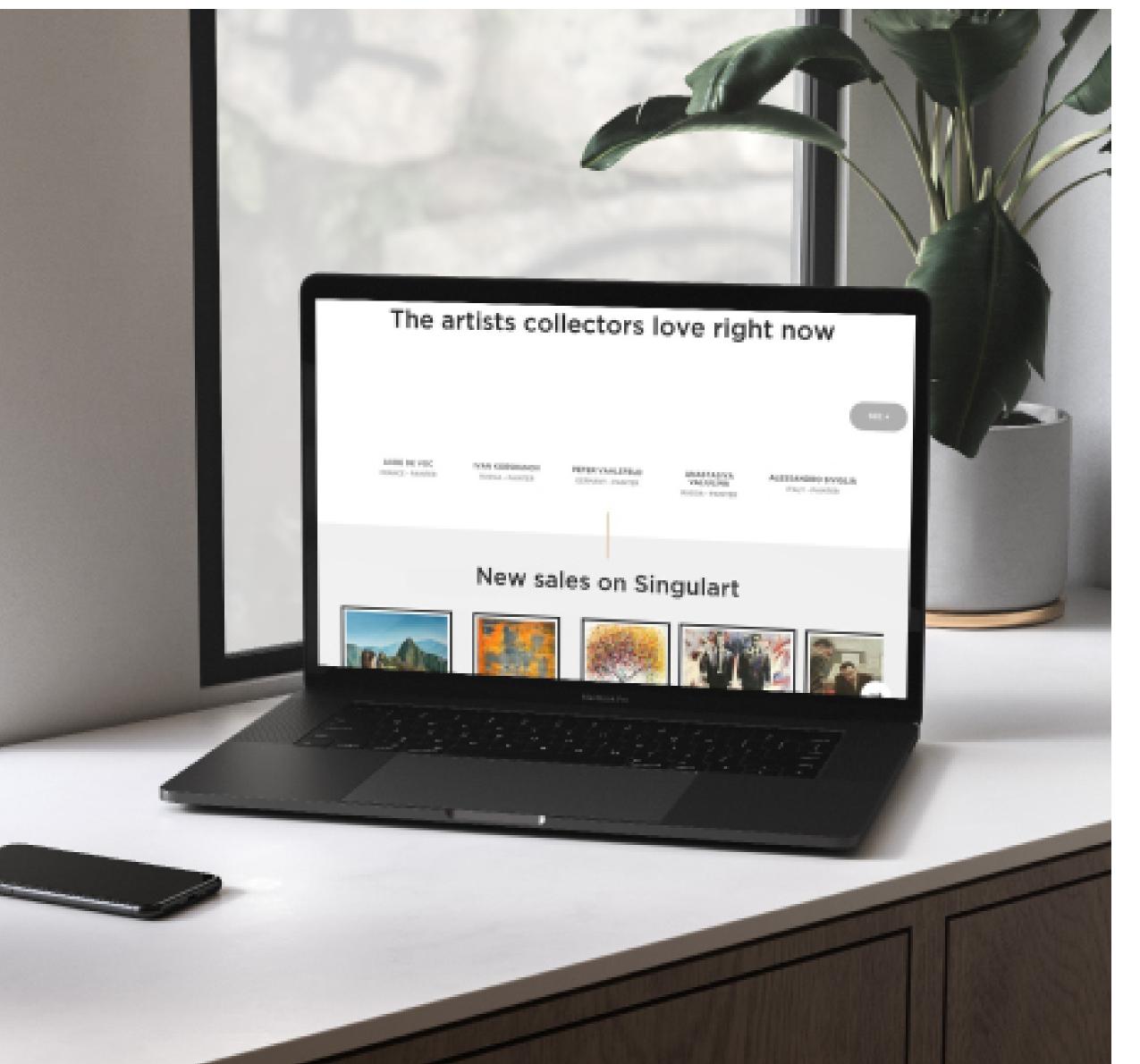


This platform allows you to create and sell your artworks as a wide array of products. Shirts, hoodies, backpacks, fanny packs and dozens of other products. Hey also offer a lot of options for printing your artworks as posters or framed, making it an ideal solution to manage your limited edition prints. You can sync it up with your website and sell it directly from your own site!

Working with print on demand allows you to automatize that part of your art practice, freeing up a lot of time to focus on making more art!

If you want to start using printful you can use code: Stephanvankuyk10 for a 10 Euro voucher.

## Singulart\*

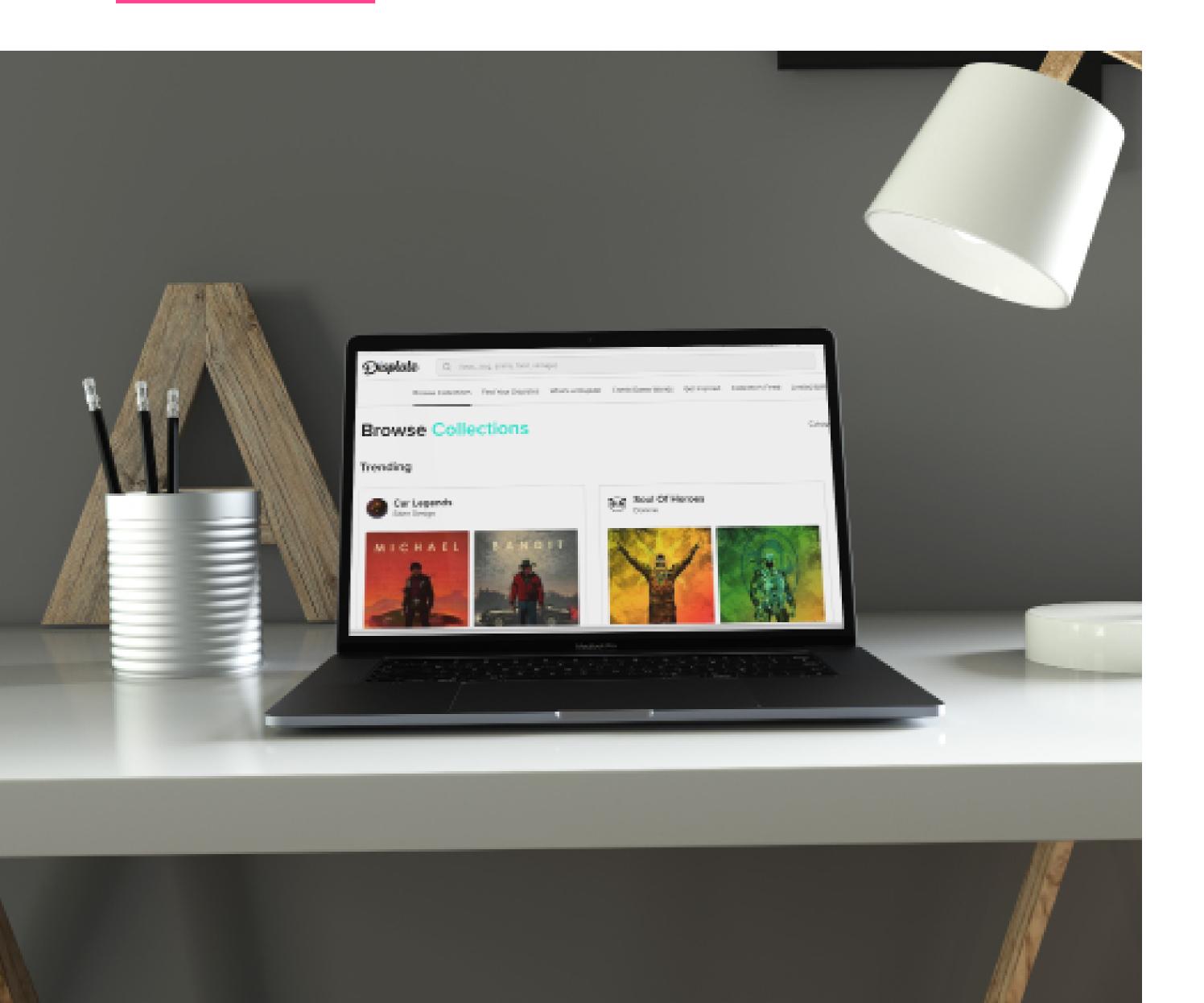


Singulart is an online art powerhouse with 50,000+ carefully curated artworks, made by established and emerging artists from over 80 countries.

Launched in 2017, Singulart has not only established itself as one of the most promising and dedicated original art galleries, but also continues to grow at an impressive rate, thanks to its dedicated team working to support artists and collectors alike.

Singulart must approve artists before selling, so be sure to write up a thoughtful intro before applying.

## Displate

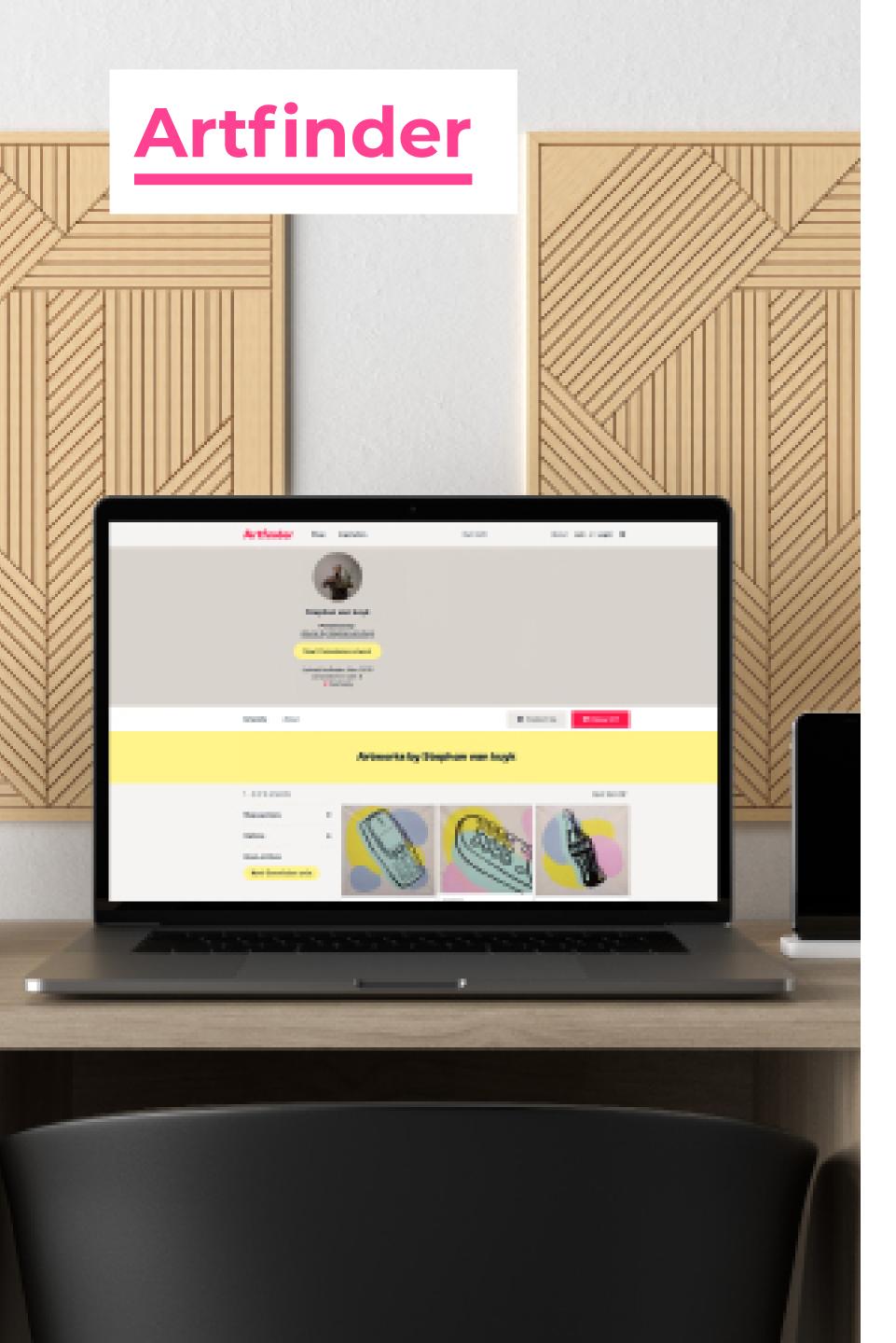


It's a global marketplace, gathering artists from all over the world and selling their designs on one of a kind, magnet mounted metal prints. Placing emphasis on the product, they give you the opportunity to expose your art on the medium in the highest-quality on the market.

The membership is 100% free and the sign up is very easy. All you need to do is upload your best designs and they do the printing, customer service, and marketing for you.

They regularly host contests and give cash prize to artists, with contests focusing on different subjects every couple of months.

<u>LINK</u>



Another juried gallery, with a great selection of artists. Their overall website has a very playful and fun approach. They regularly feature artists from their network, giving them extra visibility.

They also have a ranking of artists, updated weekly.

The company is based in London, allowing you access to a great audience of art lovers.

### **Azucar Gallery**



Couldn't miss the chance here, right? Since I am the director of the gallery, Azucar is a carefully curated art gallery representing some very exciting artists across the globe. Beyond being an fully functional online gallery, Azucar also is well known by hosting regular IRL exhibitions, combining the best of both worlds.

Artists who apply to sell with azucar, have the chance of becoming part of a carefully selected group of artists that sell and exhibit their work around the world.

<u>LINK</u>

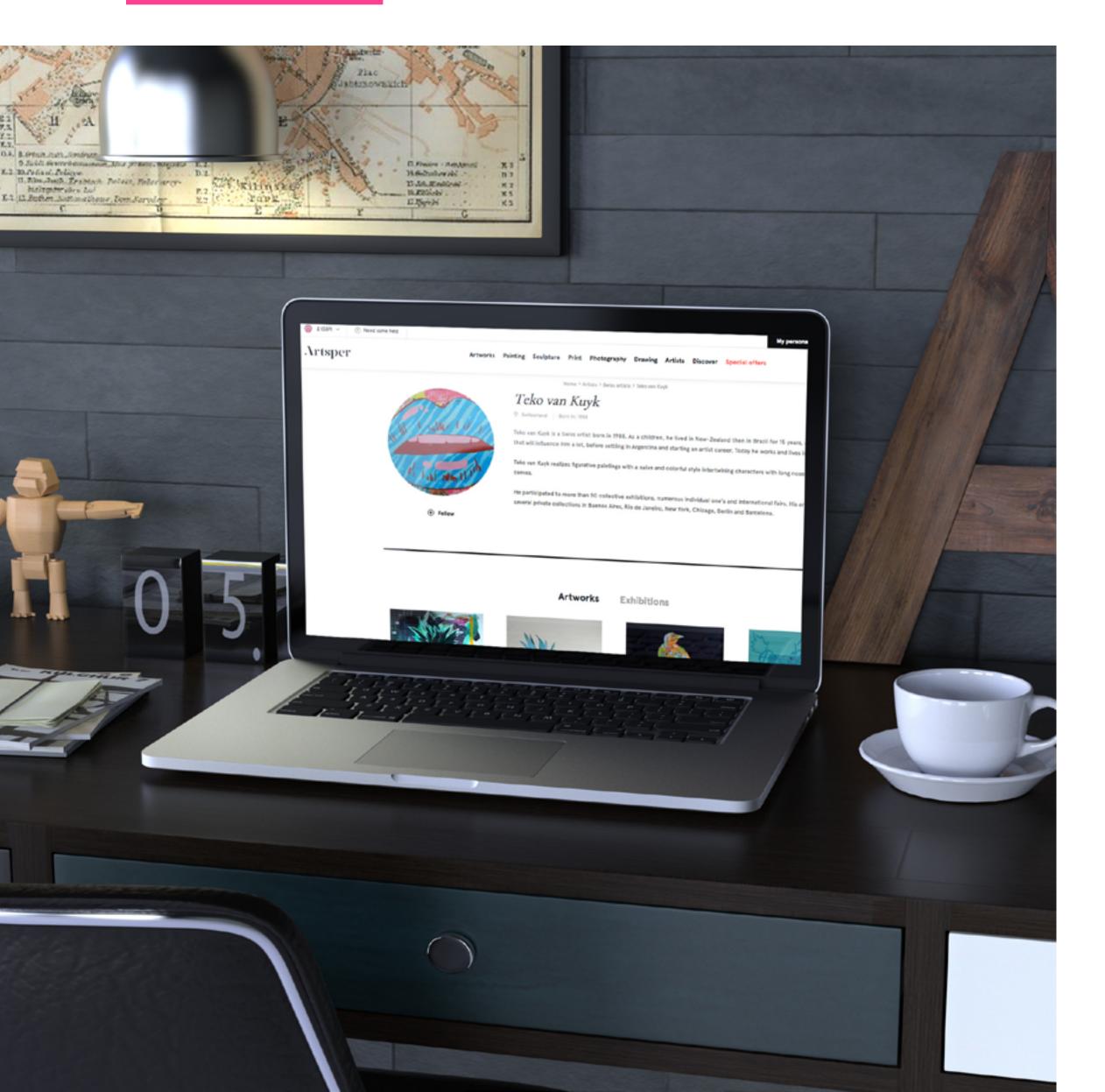
## Saatchi



One of the biggest art marketplaces out there, boasting around 65.000 artists across the globe. Their work goes way beyond just selling art, but organizing art fairs, curator groups and actively promoting artists.

With such large numbers it might be a bit hard to achieve visibility, but if you manage to establish good relationships with the curatorial team and get featured, it could be a great boost in your career.

### <u>Artsper</u>



This french website focuses solely on galleries, artists are not able to register independently. This ensures an extremely high quality level and focuses exclusively on professional artists. By excluding amateur artists, the website is a hot spot for professional collectors.

Azucar Gallery sells their work through Artsper and the quality of their service and results are great, ensuring at least a couple of sales every month.

These are the platforms I usually work closer with, I do have running partnerships with some of them, but I included them on this list because I truly believe that they are great tools to sell your art.

New platforms like this pop-up every now on them, and beyond the list on this video, I have a list of literally 300 other websites that offer art sales online, Obviously I will have to do my research before going into them and actually recommend them, but If you are looking for extra information on how to sell your art online.

Aditionally, I would also recommend artists to keep an updated website, with your own artworks for sale on it! This way, when somebody finds your works on an online gallery, they can easily google you and find you and your artworks available for sale. If you wish to sell your works as limited edition prints or tshirts or merchandising, you can singup for a print on demand service to make this all easier. That comes to a bonus entry to the list: